



■ LEGIA WARSAW

Official Partner





■ 102 years of tradition



Reach of Legia Warsaw

Total attendance in all competitions
in the season 2017/18

431 674

The highest attendance in the season 2017/18

25 980

The average attendance in the Ekstraklasa

17 267 (2017/18)

320 000 Fan Cards



legia.com

**7 000 000
hits per month**



You Tube

104 113 subscription, average
38 000 views



Mobile App

36 000 active users



Facebook

977 511 likes



Post reach

7 000 000 people per
month



Twitter

292 000 followers



Instagram

141 000 followers



LinkedIn

2 900 followers

■ We cooperate with



Technical Sponsor

Naming Rights

Main Sponsor

FORTUNA

Official Sponsor



4MOVE

Official Partner

LSS Academy
Legia
Foundation

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Deloitte.

KPMG

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TOYOTA

FLOTA

Włoskie
Związki
Sportowej

enel-med

PGNiG | TERMIKA

Holiday Inn

TV audience Season 2017 / 18

Qualifications to the European Cups:

Legia vs. IFK Mariehamn (Champions League qualifications)



Legia vs. FK Astana (Champions League qualifications)



Legia vs. Sheriff Tyraspol (Europa League qualifications)



LEGIA WARSAW


















TV audience Season 2017 / 18

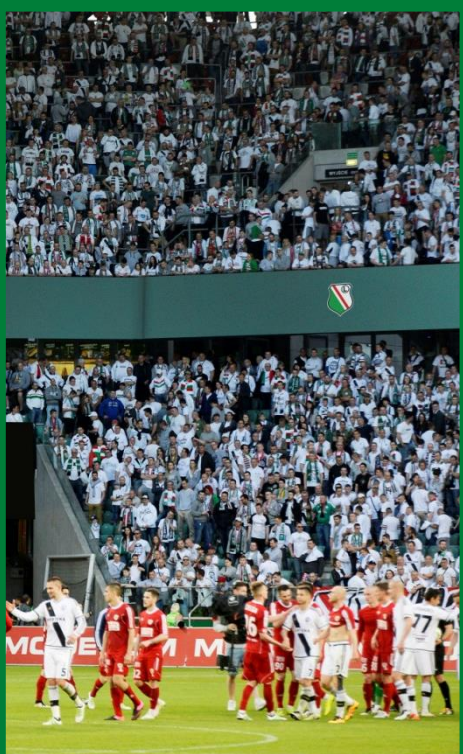


LEGIA WARSAW

Lotto Ekstraklasa: (regular season)

	VS			188 000 (Canal +)
	VS			189 000 (Canal +)
	VS			253 000 (Canal +)
	VS			239 000 (Canal +)
	VS			204 000 (Canal +)

■ Marketing offer



SPONSORSHIP - BUNDLES

Naming Rights

Legia Warsaw Official Sponsor

Legia Warsaw Official Partner

Partner of the Family Stand

LED boards

- **Branding possibilities**



ADVERTISEMENT DURING THE GAME

LED Boards
Banner the goal



■ Branding possibilities



ADVERTISEMENT DURING THE GAME

Advertisement on the bench

Advertisement on the giant screen



■ Match programme



■ Cooperation possibilities



Branding:

- Right to entitle as an „Official Partner“ of Legia Warsaw and to use the club’s crest
- Advertisement on the LED boards during Legia Warsaw’s home games
- Banners behind the goals
- Advertisement on the screens in the VIP area

Online:

- Logo and hyperlink at legia.com
- Legia Warsaw Social media
- Newsletter to the Legia fanbase

Other:

- Promotion activities in the VIP area
- Advertisement in the match programme

Hospitality:

- Silver season tickets

■ **Thank you!**

